

pigment yellow SW-R123

1. Product Information

Colour Index No.: C.I. PY37

Chemical Name: 3,3'-Dichlorobenzidine based disazo pigment

Chemical Class: Disazo Pigment (Diarylde Yellow)

CAS No.: [12225-18-2]

EINECS No.: 235-427-3

Molecular Formula: C₃₄H₃₀ Cl₄N₆ O₄

Typical Structure: Diarylide yellow based on 3,3'-dichlorobenzidine

2. Typical Physical and Chemical Properties

Property	Specification / Description
Appearance	Yellow powder
Hue	Greenish yellow
Density (g/cm ³)	Approx. 1.4 - 1.6
Oil Absorption (g/100g)	Approx. 40 - 55
pH Value (10% slurry)	6.5 - 8.0
Lightfastness (1-8)	5-6 (Moderate to Good)
Heat Resistance (°C)	160 - 180

Property	Specification / Description
Water Resistance (1-5)	5 (Excellent)
Oil Resistance (1-5)	4 (Good)
Acid Resistance (1-5)	4 (Good)
Alkali Resistance (1-5)	3 (Moderate)

(Note: 1=Poor, 5=Excellent; Actual performance depends on application conditions)

3. Application Characteristics

Primary Applications:

Printing Inks: Main application in **offset printing inks**, **flexographic inks**, and **gravure inks** for packaging

Plastics: Suitable for **PVC**, **rubber**, and some **polyolefins** with moderate processing temperatures

Coatings: Used in **industrial coatings** and **architectural coatings** for indoor applications

Office Products: Coloring of stationery and art materials

Key Advantages:

Bright greenish yellow shade

High tinting strength

Good transparency

Cost-effective

Good printing performance